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Sehr geehrte Damen und Herren,

wir freuen uns, Sie über die neuesten Entwicklungen des FIW-Projekts informieren zu dürfen.

Dieses Mal mit folgendem Inhalt:

- [Einladung zur 24. AW-Vorlesung zum Thema „Die digitale Evolution“](#)
- [Seminar International Economics zum Thema „Vertical and Horizontal Dynamics in Export Unit Values“](#)

Einladung zur 24. AW-Vorlesung zum Thema „Die digitale Evolution“

E I N L A D U N G
24. AW-Vorlesung
Dienstag, 13. Juni 2017
Mag. Dr. Wolfgang Schwarzbauer
"Die Digitale Evolution"

Begrüßung: Dr. Manfred Schekulin (BMWWF)

Kommentare: Mag. Julia Bock-Schappelwein (WIFO)

Diskussionsleitung: Dr. Manfred Schekulin (BMWWF)

Literatur: [FIW-Policy Brief Nr. 34](#)

Zeit: 9:15 Uhr (pünktlich) bis 10:30 Uhr

Ort: Wirtschaftsministerium, Stubenring 1, 1010 Wien, 5. Stock, Pressezentrum

AW-Vorlesungen ist eine Veranstaltungsreihe, bei der politikrelevante aktuelle Forschungsergebnisse aus dem Bereich internationale Wirtschaft praxisnah präsentiert und diskutiert werden. Für Kaffee ist gesorgt

Anmeldung erforderlich unter: <http://www.fiw.ac.at/index.php?id=1020>

FIW-wiiv Seminar in International Economics am 12.6.2017

Montag, 12. Juni 2017, 16:30 Uhr

wiiv, Rahlgasse 3, 1060 Wien

Vertical and Horizontal Dynamics in Export Unit Values”

Konstantin Wacker

University of Mainz (JGU), Germany

The presentation is based on a paper co-authored with Jan Trenczek (University of Mainz).

In this paper, we look at patterns of vertical ('within-product') vs. horizontal ('between' products) export specialisation using unit values on the 6-digit level.

We start by documenting widespread convergence in products' unit values as a proxy for export quality. The robustness of this result raises the question why countries do not converge in income levels. We then document that products usually exported by developing countries have shorter quality ladders. This limits the scope for vertical specialization and catch-up, and suggests that vertical specialization can only be one aspect of countries' upgrading strategy that has to be complemented by horizontal upgrading across goods and sectors.

Against this background, we analyse countries' vertical vs. horizontal specialization dynamics from the mid-1990s until 2007. Our main contribution in this regard is a methodological decomposition of countries' aggregate export unit values into vertical upgrading and horizontal sector dynamics, reflecting that countries can either upgrade each product in their export portfolio, or they can increasingly move towards sectors with higher unit value perspectives. We then apply this decomposition to trends in aggregate unit values of 154 countries. Although both dimensions are important in countries' dynamic export pattern, the latter seems to be quantitatively dominating, with entry and exit of products playing an important role as well.

Keywords: *Unit value, convergence, structural change in exports.*

JEL Codes: *F14, F43.*

We kindly ask you to [register](#) for the event. Participation is free of charge.

After the seminar there will be the opportunity for the speaker and the audience for further discussions, accompanied by drinks and snacks.

This seminar series is an activity in the framework of FIW ('Forschungsschwerpunkt Internationale Wirtschaft'), which is a project designed to build a center of excellence in research on International Economics, funded by the Austrian Ministry of Science, Research and Economy (BMWFW).

The seminar programme is regularly updated. Please visit the [wiiw](#) or [FIW](#) website for the current version of the programme. Papers and presentation slides, as far as available, are posted on our [webpage](#) after the respective seminars.

Mit freundlichen Grüßen,
Alexander Hudetz
FIW - Projektbüro

Es entspricht nicht unserer Philosophie Ihnen unerwünschte E-Mails zukommen zu lassen. Falls Sie keine weiteren E-Mails vom FIW erhalten möchten, schreiben Sie bitte an das [Projektbüro](#) mit dem Betreff "Abmelden".

Das Kompetenzzentrum FIW (<http://www.fiw.ac.at/>) ist ein Projekt von WIFO, wiiw und WSR im Auftrag des BMWFW. Die Kooperationsvereinbarungen des FIW mit der Wirtschaftsuniversität Wien, der Universität Wien und der Johannes Kepler Universität Linz werden aus Hochschulraumstrukturmitteln gefördert.

Dear Ladies and Gentlemen!

We are glad to inform you about the latest news on the FIW project.

In this issue:

- [Invitation: 24th AW-Lecture: „Die digitale Evolution“](#)
- [Seminar International Economics: „Vertical and Horizontal Dynamics in Export Unit Values“](#)

Einladung zur 24. AW-Vorlesung zum Thema „Die digitale Evolution“

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Registration at: <http://www.fiw.ac.at/index.php?id=1020>
(The lecture will be held in German language.)

FIW-wiiv Seminar in International Economics

Monday, 12 June 2017, 3.00 – 4.30 pm
wiiv, Rahlgasse 3, 1060 Wien

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Konstantin Wacker
University of Mainz (JGU), Germany

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Kind regards

Alexander Hudetz
FIW Project Office

The 'center of excellence' FIW (<http://www.fiw.ac.at/>) is a project of WIFO, wiiw and WSR on behalf of the BMWFW. The FIW cooperation with the Vienna University of Economics and Business (WU), the University Vienna and the Johannes Kepler University Linz is supported by the former Federal Ministry of Science and Research (now integrated in the Federal Ministry of Science, Research and Economy).