



# *Austrian export- and FDI-promotion and the OeKB-group of companies*

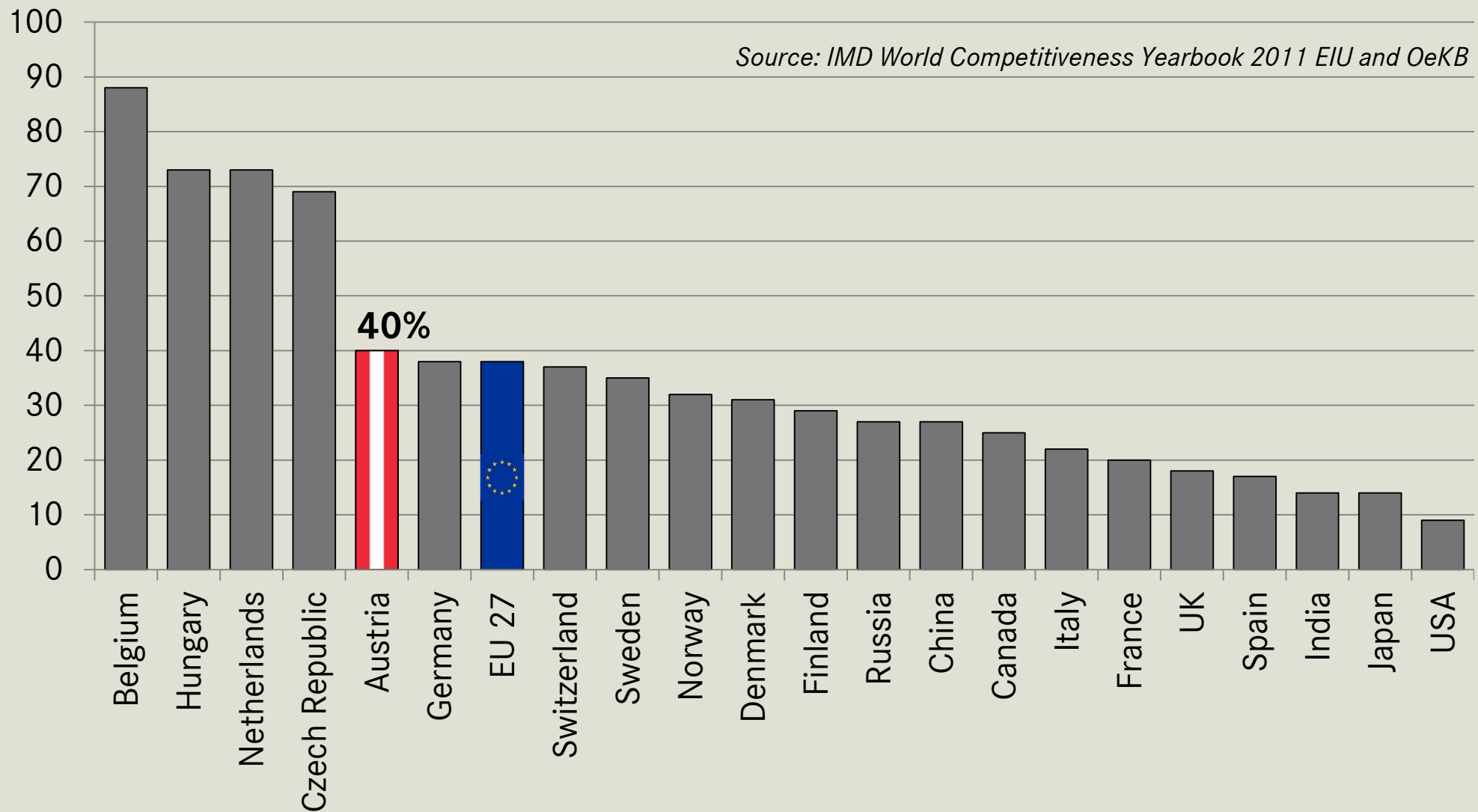
---

*Ferdinand Schipfer*

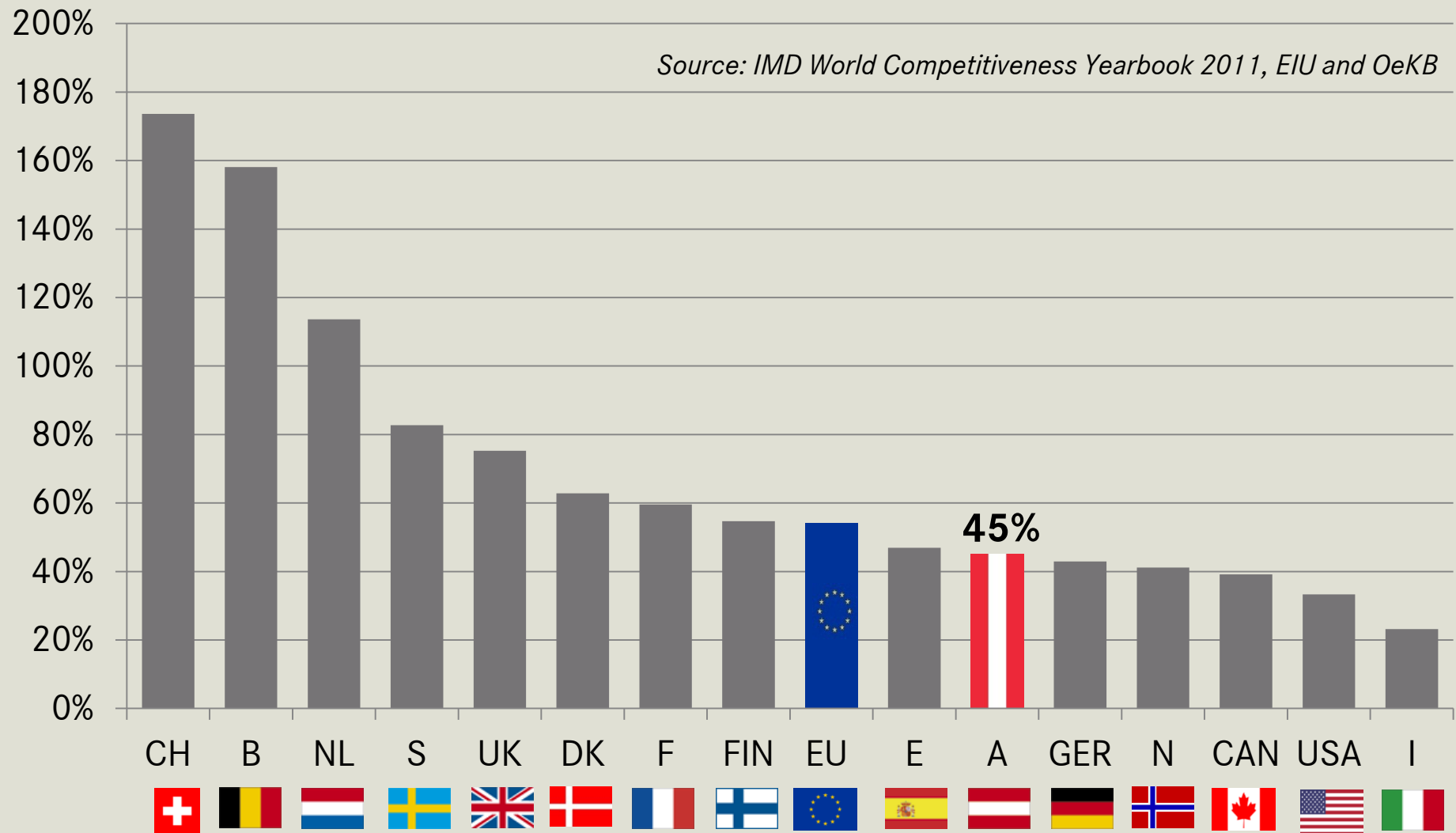
---

*Vienna, 16.3.2012, FIW-Workshop*

# Export of goods as % of GDP 2010



# Direct investments (activ) as % of GDP 2010

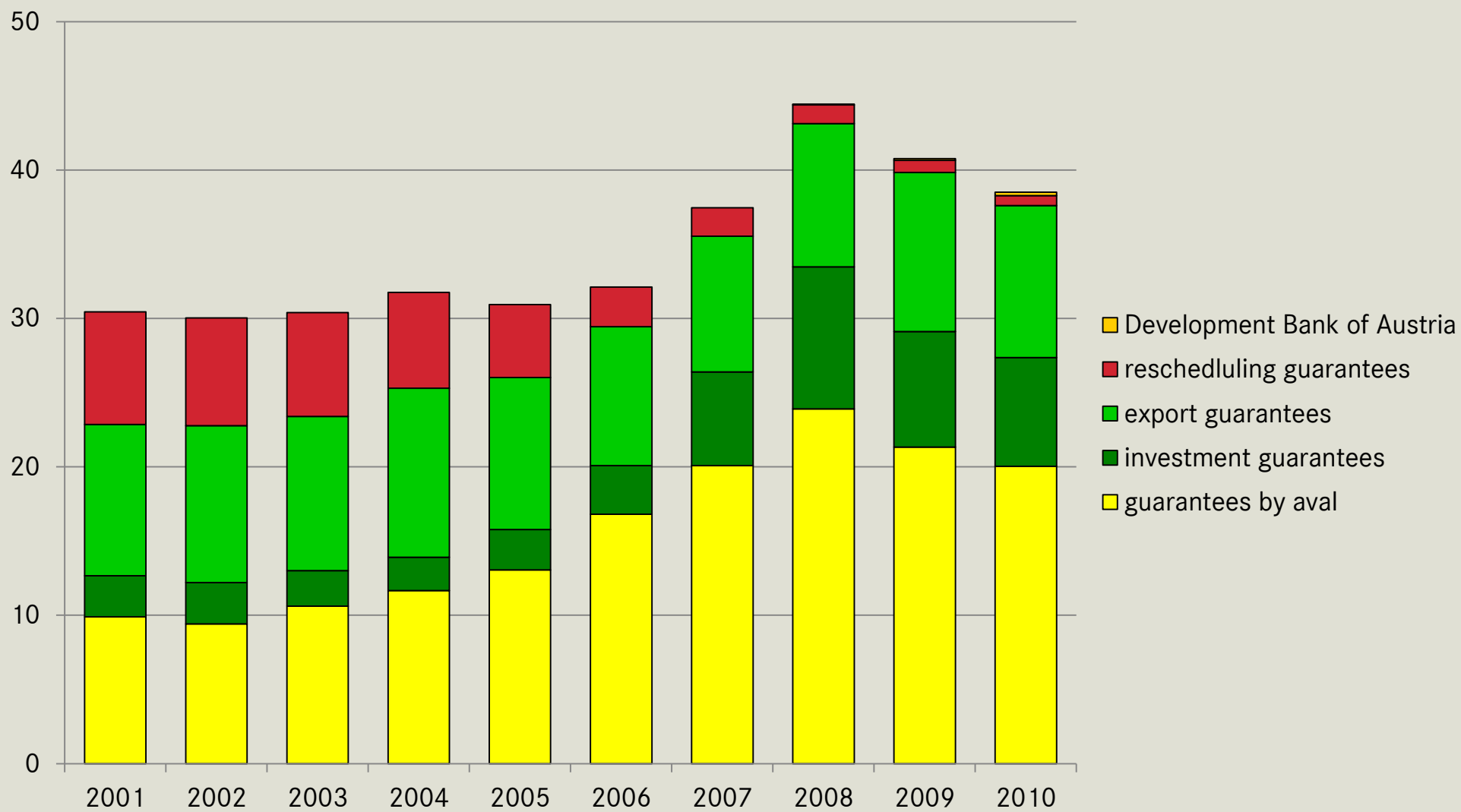


## OeKB AG - general overview

- established in: 1946
- aim: provision of specialised services for the Austrian economy
- legal form: joint stock company
- owners: commercial banks
- share capital: EUR 130 mn
- staff: 400

# Overall portfolio on gvt's account

## Guarantees outstanding (stock) (mn EUR)



## OeKB-group of companies

- **OeKB AG:** holding company, main activity: official ECA for gvt's account; financing of exports and FDI
- OeKB Versicherung AG: private insurer focussing on s/t non-OECD business; JV with EULER HERMES like
- PRISMA Kreditversicherungs-AG: private insurer concentrating on short term OECD region business
- Österreichischer Exportfonds GmbH: SME working capital financing
- Austrian Development Bank: public mandate; private sector projects with develop. impact on difficult regions

## General outlook

- support of and linking up of (flexible) SMEs as a means to counter the clout of big players and to succeed in times of a harsh global competition
- strong and locally available financial service providers are a decisive precondition for attractiveness of business location, namely for industrial production comps., service industry, traders, and holding companies

→ [www.oekb.at](http://www.oekb.at) incl. its group of companies