

Invitation

FIW-Trade Talks

'The Brussels Effect'

with Anu Bradford (Columbia Law School)

December 5, 2022, 4:00 p.m. CET
Online-Event-Series

Dear Ladies and Gentlemen,

FIW is pleased to announce the next edition of FIW-Trade Talks.

Harald Oberhofer will talk with Anu Bradford (Columbia Law School) on the topic 'The Brussels Effect'.

Time: December 5, 2022, 4:00 p.m.

Venue: online event (Zoom)

Registration is requested:

https://us06web.zoom.us/webinar/register/WN_Slbb3KkrRQSpjJ0Ue5cs_A

Language: English

Literature:

Bradford, Anu, *The Brussels Effect: How the European Union Rules the World* (New York, 2020; online edn, Oxford Academic, 19 Dec. 2019), <https://doi.org/10.1093/oso/9780190088583.001.0001>

Christen, Elisabeth et.al., *The Brussels Effect 2.0 How the EU Sets Global Standards with its Trade Policy*, FIW – Research Centre International Economics, October 2022, https://fiw.ac.at/fileadmin/Documents/Publikationen/Studien2022/FIW_RR_07_2022_Brussels-Effect.pdf

FIW Trade Talks is a series of events organized by the Research Centre International Economics (FIW). International economic researchers or high-level policy makers are interviewed on current topics in international economics and economic policy.

Anu Bradford

Anu Bradford is the Henry L. Moses Professor of Law and International Organizations at Columbia Law School. She is also a director for the European Legal Studies Center and a senior scholar at Columbia Business School's Jerome A. Chazen Institute for Global Business.

Her research focuses on EU law, international trade law, and comparative and international antitrust law. Before joining the faculty at Columbia in 2012, she was an assistant professor at the University of Chicago Law School.



Bradford earned her S.J.D. (2007) and LL.M. (2002) degrees from Harvard Law School and also holds a law degree from the University of Helsinki. After completing her LL.M. studies as a Fulbright Scholar at Harvard Law School, Bradford practiced antitrust law and European Union law at Cleary Gottlieb Steen & Hamilton in Brussels for two years before returning to Harvard for her doctoral studies.

A leading scholar on the EU's regulatory power and a sought-after commentator on the European Union, global economy, and digital regulation, Anu Bradford coined the term the Brussels Effect to describe the European Union's outside influence on global markets. Most recently, she is the author of *The Brussels Effect: How the European Union Rules the World* (2020), named one of the best books of 2020 by *Foreign Affairs*.

Harald Oberhofer

Harald Oberhofer is a Senior Economist at WIFO, the Austrian Institute of Economic Research. He is Professor of Economics at the Vienna University of Economics and Business. His research interests include International Economics, empirical Industrial Organisation and Applied Econometrics. Harald Oberhofer studied at the University of Innsbruck and holds a doctorate in Economics and Social Sciences from the University of Innsbruck.

Harald Oberhofer regularly serves as a consultant to international organisations such as the OECD and the World Bank, where he analyses the impact of institutional regulations on firm performance, also over the business cycle.



The FIW - Research Centre International Economics (<https://www.fiw.ac.at/>) is a cooperation between the Vienna University of Economics and Business (WU), the University Vienna, the Johannes Kepler University Linz, the University of Innsbruck, WIFO, wiiw and WSR. FIW is supported by the Austrian Federal Ministries of Education, Research and Science (BMBFW) and of Labour and Economy (BMAW).